A comprehensive workforce optimization and resource management solution
Introducing OneView – Optimizing the effectiveness of skilled personnel and assets in often complex and diverse environments

Our customers work in some of the most challenging and fast-moving environments in the world. They rely on the proven track record and innovative thinking of Dynama, an Allocate Software Company, to meet their specialist workforce optimization and resource management requirements. They also depend on Dynama’s dedication to help them manage large, multi-skilled workforces against a backdrop of complexity and constant change.

With 25 years of experience working with defense, maritime and offshore organizations worldwide, Dynama brings in-depth knowledge and wide-ranging expertise to enable organizations to effectively deploy their most valuable asset: their people. Teams of highly skilled specialists understand the daily challenges and constraints associated with personnel, resource and operational collaboration and management. Combined with proven technology solutions that are designed to drive efficiencies in people-orientated processes, while maintaining and improving service quality, Dynama’s integrated approach offers a complete, all-in-one package to deliver intelligent resource optimization.

Dynama sets exceptionally high standards and provides truly global support and service by building strong long-term relationships with customers based on trust and commitment.

OneView, Dynama’s new workforce optimization and resource management application provides a dynamic understanding of the demands on personnel and resources anywhere in the world, at any time. A complete, enterprise-wide view of resources and available skill sets supports strategic, informed and timely decision-making that enhances corporate performance.

From a single, integrated platform, organizations can:

- Proactively manage resources and keep track of personnel operations in real-time
- Use powerful forecasting functionality to plan complex programme management and workforce optimization in often dangerous, diverse and austere environments
- Maximize the effectiveness of skilled personnel and assets globally across multiple time zones
- Track changes in resource requirements over time to analyze current capabilities and model for future requirements, leading to improved decision-making and greater cost control
- Tailor the OneView system to expand capability as circumstances demand
- Handle all aspects of static HR data such as personnel details, administration, assignments and allowances from other corporate systems, eg, Enterprise Resource Planning (ERP) and other database solutions to create a fully integrated, highly effective and predictive resource management framework.

OneView isn’t just about scheduling, it’s about the right resource, at the right time, with the right capability, at the right cost.

Partners

OneView interfaces with leading HR and ERP solutions to augment data and identify issues and trends. Dynama recognizes the vital role that technology partners play and strives hard to maintain close relationships with its partners to ensure the success of joint customers.

"Working in complex workforce environments on behalf of large cruise organizations requires partners you can trust and learn from. I’m constantly impressed by the professionalism of the Dynama Customer Success team and its approach to support for customers’ resource management and IT teams. Time and again they go the extra mile to demonstrate the benefits of aligned project management, effective implementation and exceptional software. The results speak for themselves, along with the ongoing support that ensures objectives are met and any additional implementation phases are planned. A great service all-round."

Joe LaFrance
Manager, Shipboard Applications Systems, Norwegian Cruise Line Holdings

"Norwegian Cruise Line Holdings has a combined fleet of 24 ships with approximately 46,500 berths and has been working with the Dynama team for over a decade. We rely on the first class support services we receive. Everyone we deal with understands the cruise business which helps with best practice use of the workforce optimisation and resource management solution. Over the years there have been several initiatives at NCLH where Dynama has been involved and the speed of implementation and post project support has resulted in objectives being achieved within time and budget."

Joe LaFrance
Manager, Shipboard Applications Systems, Norwegian Cruise Line Holdings

Sharon Sprake
Project Management and Business Process Analyst, Sensible Project Solutions Inc

Driving dynamic decision-making with a single integrated view of workforce and resource data
With you every step of the way

At Dynama we have been providing IT services to a broad range of customers in both private and public sectors for the last 25 years. This experience enables us to bring best practice to projects in controlled environments depending on customer requirements and expertise, to deliver successful project implementations and beyond.

With Customer Success in mind
Responsible for project implementation, Dynama’s Customer Success Team works in close collaboration with customers, developing tailored solutions and interfaces to meet critical workforce optimization needs, while ensuring delivery programmes are executed on time and on budget. The Dynama Customer Success Team takes great pride in providing comprehensive before, during and after-care support for all customers.

First-class, global support at all times
Post go-live and after an agreed handover period, dedicated Dynama support teams around the world liaise with the customer to provide third-line support for their flagship product, OneView. Office-hours support is provided for locations in Europe, Asia, Australasia and North America. Furthermore, additional training plans can be developed to build confidence of in-house teams.

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“Your team has done a remarkable job and we are extremely pleased. I think we now have a valuable mechanism to project combat power.”

Col Stu Bradin
Chief of Staff NSHQ,
US Army, NATO

Dynamic ability to analyze current capabilities and model for the future

OneView benefits users with its dynamic ability to analyze current capabilities and model for the future, utilising its unique timeline management of vessels, venues, equipment etc.

Use OneView to:
- Monitor and eliminate inefficient resource allocation and personnel deployment
- Reduce reliance on time consuming spreadsheets, multiple project plans and staff overheads
- Highlight potential critical issues and take remedial action to avert crisis situations
- Capture and manage the cost of operations and changes to workforce optimization
- Interface with leading ERP solutions for a single, integrated view
- Provide one source of the truth
- React pro-actively to forecasting and planning scenarios that arise.

What is more, OneView’s simple, graphical interface translates complex data and statistics into highly visual, easy-to-grasp representations, quickly and in a variety of formats, for maximum clarity and impact.

Since introducing Dynama OneView, McDermott International, a leading engineering, procurement, construction and installation services provider to the offshore industry, has successfully scheduled over 7,000 people across 11 primary vessels, 4 marine bases and a number of support vessels.

“Now we can quickly look-up any crew member around the world and see their work history and where they are working, then assign them to a special project or give them a new role based on their skills and experience.”

Andrew Leys
Vice President, Human Resources,
McDermott International
The convenience and flexibility of a web or SaaS delivered solution

Delivered either web based or as a (SaaS) platform, OneView offers flexibility, scalability and the ability to consume and manipulate data in a more connected way. Delivered as a web-based solution it requires no expensive hardware and, as a result, reduces infrastructure and facilities costs dramatically. OneView is a workforce optimization solution capable of managing evolving resource requirements at a strategic and operational level, tracking changes over time and simultaneously modeling alternative courses of action.

Benefits to Resource Teams and Users

- Consistent interface and processes facilitating ease of use, quick adoption and fast, effective training
- Access through a range of user interfaces as well as mobile devices – tablets, smart phones - to support flexible working
- Easy access on premise or via a Web browser, public or private cloud
- Consistent working methods that are fair to everyone
- Powerful integration capabilities, making it easy to find relevant HR and enterprise resource planning (ERP) data swiftly and efficiently
- A self-service module saves time and promotes increased collaboration with team members and managers alike.

Financial rewards

Dynama’s OneView solution is based on scalable SaaS architecture that eliminates hardware, saves on infrastructure costs and capital expenditure. It provides a powerful business case for CEOs and CFOs looking to maximize their original return on investment (ROI) in technology:

- Faster decision making to maximize budgets

"In recent years, my staff were able to use OneView to identify over £10million from the annual budget that was not contributing directly to operational outputs. We were then able to use OneView to redirect these resources to deliver more focussed training activity in support of current operations. This was possible because the application is available in every Army headquarters and unit, making management reports readily available to commanders at all levels."

"A review into the links between Preparedness and Personnel & Operating Costs (PPOC) resulted in the establishment of the PPOC Reform Stream, as an element of the Commercial Strategic Reform Program. Dynama’s OneView is expected to assist in better understanding those links and the effects of adjusting the Commercial budget as operational and performance demands change and as Commercial manages the delivery of A$20bn in savings over the next decade."

Anker Brodersen
Director General Commercial Preparedness, KDCCE, Australian Defence Force

Benefits to Managers

Dynama OneView promises:

- High level of configurability to meet evolving needs
- Fast and easy configuration on a user by user basis to meet individual or group business functions
- Accurate forecast of resource demand across key business areas
- Improved efficiencies in personnel and planning activities through faster informed decision making
- Sophisticated security levels that can be applied by user profile to control access to data and functions
- Consistent, accurate Management Information at all times
- Operational success through comprehensive and strategic personnel planning and optimization globally
- Effective cost management of operations and changes to workforce optimization
- Comprehensive resource management through integrated personnel, training and work history
- A valuable audit trail to provide hard evidence to aid compliance with stringent regulatory requirements, such as evolving health and safety legislation and accelerate the overall auditing process
- Self Service capability to empower the workforce.

For more information

To find out how Dynama can help your organization to achieve intelligent resource optimization, contact us today to arrange a short demonstration and have a chat with our solution specialists.

call +44 (0)20 7355 5555  email contactus@dynamaglobal.com or visit www.dynama.global